

The Future of Retail Shopping Unveiled with the Official Launch of the Style Stage by Stylinity

The fashion-forward start-up company, Stylinity*, has officially made its debut in the world of retail. On October 19, 2012, Stylinity unveiled its first-ever Style Stage* at the Limelight Marketplace in New York City. The launch party event brought designers, models and fashionistas together for an unforgettable evening.

Tadd Spring, Founder and CEO of Stylinity, revealed the Style Stage to a large crowd gathered for its official unveiling. A steady flow of eager guests stepped on the Style Stage, posed for their images and received, in real time, four photographs taken simultaneously from all angles. Users were then able to view their images online through their Stylinity.com accounts and share with friends and social networks.



Photo by Rob Hayes, 7 Train Media

The Style Stage is a fun and unique in-store experience and is a completely free consumer service. Interested in experiencing the Style Stage? Visit us at the Limelight Marketplace located at 656 Avenue of the Americas, New York, NY.

For inquiries please contact Jennifer Capriola, Chief Marketing Officer, at 646-397-4702 or at Jennifer@stylinity.com.

**Copyright Stylinity 2012. All rights reserved. Style Stage and Stylinity are registered trademarks of EPS Ventures, LLC.*